ORDER

105006 Orders Order / Rev: 06837949 Alt Order #: Product Desc: **OBAM FOR AMERICA** 1537 Estimate: Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/19/12 Sales Office: BLPHI GENERAL Order Type: Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15%

Advertiser

Name:

(Obama for America ⋅

Demographic:

Product Codes:

Priority:

PLC01-Democrat
SELECT PRIORITY CODE

A35+

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	155	\$36,695.00	\$31,190.75

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$36,695.00	\$31,190,75	0.00
Totals	155	\$36,695.00	\$31,190.75	0.00

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$36,695.00
Market	100%	\$122,316.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,686.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,124.33
KTUD	1%	\$1,223.17
KVVU	26%	\$31,802.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,785.33

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spe	ots	Rate Pri	Rtg Type 8	Spots	Amount
•	E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp v	M@sW\v	5-6a	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
					M-F 5-6a WakeUp v	w/Wagners								
		NEWS												
		<u>Star</u>	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
	W	eek: 10/1	5/12	10/21/12	-TWTF	4	\$100.00	0.00						

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Flight Dates:

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06837949

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Obama for America

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1537

KSNV

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Ln (Start	End	Inventory Code		Start/End		Days	Len Sp		Rate Pri			Amount
	KSNV IEWS	10/16/13	2 10/19/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6а	•	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
		Date 5/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Ratin 0.0	<u>ıq</u> 00						
			2 10/22/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a		M	:30	1	\$100.004	0.00 NM	1	\$100.00
		t Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Ratir							
	ek: 10/2 KSNV		10/28/12 2 10/19/12	Wake Up Early w Wake Up Early V	_	\$100.00 430a-5a		00 -TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
	IEWS <u>Star</u> ek: 10/1	t Date	End Date 10/21/12	Weekdays -TWT	Spots/Week	<u>Rate</u> \$50.00	<u>Ratir</u>	<u>ng</u> 00						
			2 10/22/12	Wake Up Early w Wake Up Early V	/Wagn@M	430a-5a		M	:30	1	\$50.003	0.00 NM	1	\$50.00
	IEWS <u>Star</u> ek: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	Ratin	<u>ng</u> 00						
			2 10/19/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a		-TWTF	:30	4	\$190.004	0.00 NM	4	\$760.00
	IEWS <u>Star</u> ek: 10/1	t Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$190.00	Ratir	<u>ng</u> 00						
					p w/Wa@M	6-7a		M	:30	1	\$190.004	0.00 NM	1	\$190.00
	IEWS <u>Star</u> ek: 10/2	t <u>Date</u>	End Date 10/28/12	Weekdays M	Spots/Week	<u>Rate</u> \$190.00	<u>Ratir</u> ∩	<u>ng</u> 00						
E 7	KSNV	10/16/1	2 10/19/12	Today Show Today Show	СМ	658a-9am		-TWTF	:30	8	\$250.004	0.00 NM	8	\$2,000.00
	ODAY <u>Star</u> ek: 10/1	t Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$250.00	Ratir 0.	<u>ng</u> 00						
E 8 I	KSNV	10/22/1	2 10/22/12	Today Show Today Show	СМ	658a-9am		M	:30	2	\$250.004	0.00 NM	2	\$500.00
	ODAY <u>Star</u> ek: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$250.00	<u>Ratir</u> 0.	<u>1g</u> 00						
E 9	KSNV		2 10/20/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a		S-	:30	1	\$125.004	0.00 NM	1	\$125.00
	NEWS <u>Star</u> ek: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	Weekdays S-	Spots/Week	<u>Rate</u> \$125.00	<u>Ratir</u> 0.	<u>ng</u> 00						
E 10	KSNV	10/20/1		Saturday Today Saturday Today	CM	7a-9am		S-	:30	1	\$175.004	0.00 NM	1	\$175.00
	SAT TO Star ek: 10/1	t Date	End Date 10/21/12	Weekdays S-	Spots/Week	<u>Rate</u> \$175.00	<u>Ratir</u> 0.	ng .00						
		10/21/1	2 10/21/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a		S	:30	1	\$110.004	0.00 NM	1	\$110.00
	NEWS <u>Star</u> ek: 10/	<u>t Date</u> 5/12	End Date 10/21/12	Weekdays S	Spots/Week	<u>Rate</u> \$110.00	<u>Ratir</u> 0.	<u>ng</u> .00						
E 12	KSNV	10/21/1		Sunday Today Sunday Today	СМ	7a-8am		S	:30	1	\$250.004	0.00 NM	1	\$250.00
	SUN TO Star ek: 10/	t Date	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$250.00	<u>Ratir</u> 0	<u>ng</u> .00						
			2 10/21/12		СМ	9a-930am		5	:30	1	\$125.004	0.00 NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code News 3 Today W		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				News 3 Today W	(iiu								
ı	NEWS Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
	ek: 10/1	5/12	10/21/12	S	1	\$125.00	0.00						
E 14	KSNV	10/21/1	2 10/21/12	Chris Matthews 9 Chris Matthews S		9:30a-10a	5	:30	1	\$175.004	0.00 NM	1	\$175.00
C	CHRIS M												
We	<u>Start</u> :ek: 10/1	<u>: Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
				M-F Today Show		9-10a	-TWTF	:30	8	\$150,004	0.00 NM	8	\$1,200.00
Т	ODAY S	SHOW	II.	M-F Today Show	II								
		Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/1:		10/21/12	-TWTF	8	\$150.00	0,00	.00		#450 00 4	0.00.104	•	4500.00
E 10	KONV	10/22/1	2 10/22/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$150.004	0.00 NM	2	\$300.00
7	FODAY S			101	04-08/1	D.4	D (
We	<u>Start</u> ek: 10/2	<u>: Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
E 17	KSNV	10/16/1	2 10/19/12	M-F Today Show	III 4th IBM	10am-11am	-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
7	TODAY S	SHOW	IR	Today 4th Hour							ŀ		
	_	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/1	***	10/21/12	-TWTF	8	\$100.00	0.00			6100.001	0.00.111		4
E. 18	KSNV	10/22/1	2 10/22/12	M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	M	:30	2	\$100.004	0.00 NM	2	\$200.00
7	FODAY 8												
We	<u>Start</u> ek: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$100,00	Rating 0.00						
			2 10/19/12	Rachael Ray	СМ	11am-12pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
F	RACHEL	RAY		Rachael Ray									
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	ek: 10/1		10/21/12	-TWTF Rachael Ray	CM	\$100.00 11am-12pm	0.00 M~~~~~	:30	1	\$100.004	O OO NIM	4	£100 00
E 20	KONV	1012211	2 10/22/12	Rachael Ray	CIVI	rram-rzpm	lAl-r	.50	1	ф100.004	0.00 NM	ı	\$100.00
F	RACHEL	. RAY t Date	End Date	Weekdavs	Spots/Week	Dota	Dating						
We	<u>انهای</u> ek: 10/2		10/28/12	M	<u>3pots/vveek</u> 1	<u>Rate</u> \$100.00	Rating 0.00						
E 21	KSNV	10/16/1	2 10/19/12	Noon News	СМ	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
ı	NEWS			Noon News									
	,	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/1 KSNV		10/21/12	Noon News	CM	\$125,00 12-1230pm	0.00 M	:30	1	\$125.004	0.00 NM	1	\$125.00
		10,22,1	10/22/12	Noon News	O.I.I	14 1400pm	14	.00	,	ψ120.00-r	0.00 14141	•	Ψ123.00
ľ	NEWS Start	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/2		10/28/12	M	1	\$125.00	0.00						
E 23	KSNV	10/16/1	2 10/19/12	The Agenda 1230		1230-1p	-TWTF	:30	4	\$90,004	M/A 00.0	4	\$360.00
,	AGENDA	4		The Agenda 123	opin								
147-		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/1 KSNV		10/21/12	-TWTF The Agenda 1230	pm CM	\$90.00 1230-1p	0.00 M	:30	1	\$90,004	0.00 NM	1	\$90.00
				The Agenda 123			• •		,	+25.50 /	#100 I4IAI	'	φυσ.σσ
,	AGEND <i>A</i> Start	∖ <u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/2		10/28/12	M	1	\$90.00	0.00						
E 25	KSNV	10/16/1	12 10/19/12		CM	1258p-2pm	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives									
DAYS	ud Data	End Date	Monkdaya	Cnote (Most	Data	D-th				1		
<u>اده</u> Week: 10	<u>irt Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> ~TwTF~~	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
E 26 KSNV	10/22/1	2 10/22/12	Days of our Lives	СМ	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
DAYS			Days of our Lives									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/ E 27 KSNV		10/28/12	M	1 CM	\$150.00	0.00	-00		0400 004	0.00.104		*
EZI KONV	10/10/1	2 10/19/12	The Doctors The Doctors	CIVI	2pm-3pm	~TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
DRS		- 15 (***		. .	-						
Sta Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
E 28 KSNV			The Doctors	СМ	2pm-3pm	M	:30	1	\$100.004	0.00 NiM	1	\$100.00
DRS			The Doctors									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$100.00	0.00						
E 29 KSNV	10/16/1	2 10/19/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL			2111									
<u>Sta</u> Week: 10/	<u>rrt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
E 30 KSNV			Dr. Phil	CM	3-4p	M~	:30	1	\$150,004	0.00 NM	1	\$150.00
DUII			Dr Phil		•				·			
PHIL Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$150.00	0.00						
E31 KSNV	10/16/1	2 10/19/12	NEWS 3 at 4 (1 h	•	4-5pm	-TWTF	:30	8	\$175.004	0.00 NM	8	\$1,400.00
NEWS			4FW NEWS (110	oui)								
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
Week: 10/ E 32 KSNV		10/21/12 2 10/22/12	NEWS 3 at 4 (1 h	8 HOUR)CM	\$175.00 4-5pm	0.00 M	:30	2	\$175.004	0.00 NM	2	\$350.00
			4PM NEWS (1 ho					_	4170.00 11	0,00 1111	-	Ψ000.00
NEWS Sta	nt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	2	\$175.00	0.00						
E 33 KSNV	10/16/1	2 10/19/12	M-F Early News	CM	5-630p	-TWTF	:30	13	\$265.004	MM 00.0	13	\$3,445.00
NEWS			M-F Early News									
	<u>ırt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-TWTF M-F Early News	13 CM	\$265.00 5-630p	0.00 M	:30	2	\$265.004	0,00 NM	2	\$530.00
	(4)	- 10/22/12	M-F Early News	Olvi	0 0000	1-1	.00	_	Ψ200.004	0,00 14,41	2	ψυσο,υσ
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	2		0.00						
E35 KSNV	10/20/1	2 10/20/12	Sa-Su Early News		5pm-630pm	\$-	:30	1	\$200.004	0.00 NM	1	\$200.00
NEWS			Sa-Su Early News	S								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10.		10/21/12	News 3 Live in Pri	ime CM	\$200.00 7-10pm	0.00 S	:30	1	\$450.004	0.00 NM	1	ቁላፍበ በ ስ
			News 3 in Prime	INTO OW	ε-τυμπ	5	.00	'	φ -1 30.004	U.OU INIV	1	\$450.00
	AFTER Nart Date		Maakdaya	Spots/Mosts	Poto	Doting						
Week: 10		End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E37 KSNV	10/16/1			СМ	630-7pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating --TWTF--Week: 10/15/12 10/21/12 \$260.00 0.00 E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy CM 630-7pm M-----:30 \$260.004 0.00 NM \$260.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$260.00 0.00 E 39 KSNV 10/16/12 10/19/12 M-F Wheel CM 7-730pm -TWTF--:30 4 \$260.004 0.00 NM \$1,040.00 M-F Wheel of Fortune WHEEL Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$260.00 0.00 E 40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm M----:30 \$260.004 0.00 NM \$260,00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate 10/28/12 Week: 10/22/12 \$260,00 0.00 E 41 KSNV 10/16/12 10/19/12 Face to Face w/ RalstonCM 730-758pm -TWTF--:30 \$150.004 0.00 NM \$600.00 4 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$150.00 0.00 E 42 KSNV 10/22/12 10/22/12 Face to Face w/ RalstonCM 730-758pm :30 M~~~---\$150.004 0.00 NM \$150.00 Face to Face w/ J.Ralston FACE TO FACE Start Date **End Date** Weekdays | Spots/Week Rate Rating M-----Week: 10/22/12 10/28/12 \$150.00 0.00 E 43 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$175.004 0.00 NM 1 \$175.00 SAT/Jeopardy **JEOPARDY** Start Date Spots/Week **End Date** Weekdays Rating Rate ----S~ Week: 10/15/12 10/21/12 \$175.00 0.00 E 44 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm :30 \$175.004 0.00 NM ----5-\$175.00 SAT/ Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$175.00 0.00 E 45 KSNV 10/22/12 10/22/12 Mon PR 8-10p CM 8-10pm M----:30 1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm THE VOICE Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating 10/28/12 Week: 10/22/12 \$1,100.00 0.00 E 46 KSNV 10/16/12 10/16/12 Tues PR 8-9p CM 8-9pm -T----:30 1 \$1,100.004 0.00 NM \$1,100.00 Tuesday Prime 8-9pm THE VOICE Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$1,100.00 0.00 E 47 KSNV 10/17/12 10/17/12 Wed PR 9-10p CM 9-10pm ---W----:30 1 \$1,300.004 0.00 NM \$1,300.00 Wednesday Prime 9-10pm SVU **End Date** Start Date <u>Weekdays</u> Spots/Week Rate Rating 10/21/12 -W----Week: 10/15/12 1 \$1,300.00 0.00 E 48 KSNV 10/18/12 10/18/12 Thurs PR 10-11p CM 10-11pm :30 \$950.004 0.00 NM \$950.00 Thursday Prime 10-11pm **ROCK CENTER** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$950.00 0.00 E 49 KSNV 10/19/12 10/19/12 CM 9-10pm ----F--:30 \$750.004 0.00 NM \$750,00

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Estimate:

1537

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Fri PR 9-10p Friday Prime 9-10pm **GRIMM** Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 10/15/12 10/21/12 ---F--\$750.00 0.00 СМ E 50 KSNV 10/19/12 10/19/12 Fri 10-11p 10-11pm ----F--:30 \$1,000.004 0.00 NM \$1,000.00 Friday Prime 10-11pm DATELINE Spots/Week Rating Start Date **End Date** Weekdays Rate 10/21/12 ----F--\$1,000.00 0.00 Week: 10/15/12 Sat PR 8-9p CM ----S-:30 \$350.004 0.00 NM E 51 KSNV 10/20/12 10/20/12 8-9pm 1 \$350.00 Saturday Prime 8-9pm NBC PRIME **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/15/12 10/21/12 ----S-\$350.00 0.00 E 52 KSNV 10/20/12 10/20/12 Sat PR 9-10p ----S-:30 \$400.004 0.00 NM CM 9-10pm \$400.00 Saturday Prime 9-10pm **NBC PRIME** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ------\$400.00 0,00 E 53 KSNV 10/21/12 10/21/12 NFL Pre-Game / FNA CM 1p-530pm ----s :30 \$600.004 0.00 NM \$600.00 NFL Pre-Game **FNIA** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/15/12 10/21/12 -----5 \$600.00 0.00 E 54 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----s :30 1 \$4,000.004 0.00 NM 1 \$4,000.00 NFL Football SUN NIGHT FTBL Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/15/12 10/21/12 \$4,000.00 0.00 E 55 KSNV 10/21/12 10/21/12 Jeopardy in PRIME CM M-SA 8-11p / SUN----S \$350.004 0.00 NM :30 \$350.00 Jeopardy in Prime TRD Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 -----5 \$350.00 0.00 E 56 KSNV 10/16/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$275.004 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS** <u>Rate</u> Start Date End Date Weekdays Spots/Week Rating Week: 10/15/12 10/21/12 -TWTF--\$275.00 0.00 E 57 KSNV 10/22/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$275.004 0.00 NM \$275.00 M-F News 3 at Eleven **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating 10/28/12 \$275.00 0.00 Week: 10/22/12 11pm-1135pm E 58 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM :30 \$285.004 0.00 NM ----S-1 \$285.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Rating <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 10/15/12 10/21/12 ---S-\$285.00 0.00 E 59 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM \$285,004 MM 00.0 11pm-1135pm ----S :30 1 \$285.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S 10/21/12 \$285.00 Week: 10/15/12 0.00 E 60 KSNV 10/16/12 10/19/12 The Tonight Show CM 1135p-1237a :30 -TWTF--\$150.004 0.00 NM 4 \$600.00 Tonight Show **LENO** Spots/Week Rating Start Date **End Date** Weekdays Rate -TWIF--Week: 10/15/12 10/21/12 \$150.00 0.00 E 61 KSNV 10/22/12 10/22/12 1135p-1237a :30 \$150.004 0.00 NM \$150.00

Print Date: 09/20/12 09:25:10

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Order / Rev:

105006

006

Advertiser:

Obama for America

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Alt Order #: Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spot	
The Lonight Show	
Tonight Show LENO	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/22/12 10/28/12 M 1 \$150.00 0.00	
E 62 KSNV 10/16/12 10/19/12 Late Night w/Fallon CM 1237a-136am -TWTF :30 4 \$60,004 0.00 NM	4 \$240.00
Late Night w/Fallon	
FALLON	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week; 10/15/12 10/21/12 -TWTF 4 \$60.00 0.00	
E 63 KSNV 10/22/12 10/22/12 Late Night w/Fallon CM 1237a-136am M :30 1 \$60.004 0.00 NM	1 \$60.00
Late Night w/Fallon FALLON	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/22/12 10/28/12 M 1 \$60.00 0.00	
E 64 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$400,004 0.00 NM	1 \$400.00
Saturday Night Live	
SNL	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12S- 1 \$400.00 0.00	
E 65 KSNV 10/21/12 10/21/12 Sports Night in Las VegasM Sun 1135p-1200aS :30 1 \$90.004 0.00 NM	1 \$90.00
Sports Night in Las Vegas SPORTS NIGHT	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12S 1 \$90.00 0.00	
Totals 1	55 \$36,695,00